

Sandy Reports

W E E K L Y I N T E R N A T I O N A L F U R N E W S

ISSUE 09

Tel 917.691.3015

December 19, 2016

IN THIS ISSUE

HONG KONG FUR FAIR | PETA AT IT AGAIN
FAMOUS FACES IN FUR | FNY'S HOLIDAY CHEER

Dear Subscriber,

The Hong Kong International Fur Fair will kick off 2017 with its 34th edition, scheduled for February 16 – 18 at the Hong Kong Convention & Exhibition Center. More than 30,000 square meters of exhibition space will showcase over 210 local and overseas exhibitors from 13 countries, including two national pavilions from Germany and Greece. The Hong Kong Fur Gala will be held opening night presenting the collections of Hong Kong fur companies to the 2,000 buyers expected to attend the show.

Pre-registration ... if done online prior to January 16th, the Hong Kong Fur Federation will send your personalized admission badge online. Pre-registration can be done at www.reg hkff.com. Hotels offering special fair rates can be found at www.hkff.org/furFair.php?lang

HKFF Official Airline. The HKFF has appointed Lufthansa German Airlines as the official airline offering exclusive airfares to fair visitors. For online special airfares reservations, visit www.lufthansa.com/event-booking_en and enter the access code **CNZJPFH** in the "Access to Your Special Lufthansa Offer" area. For general information, go to www.hkff.org

PETA is at it again ... this time in some of their most bizarre incidents. PETA's campaign called **Farmhouse Milk** has the goal to force people to stop drinking milk. **PETA** used the slogan, "*Dogs' milk, cats' milk, rats' milk, cows' milk – what's the difference?*", and offered people free samples of 'new milk'. In its milk sampling stunt, **PETA** activists conned people into believing they had just swallowed dog's milk (it was, in fact, later revealed as soy milk). Unsurprisingly, this caused reactions of utter disgust and horror. **PETA's** response? Director

Elisa Allen tried to excuse the stunt by offering her absurd philosophy: “When it comes to drinking milk past breast-feeding age, plant-based is best.”

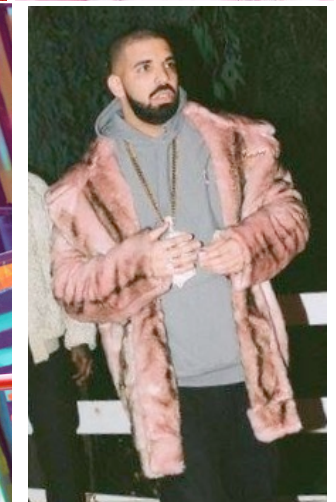
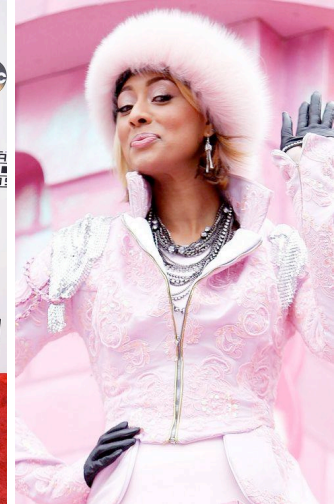
And then there’s this one ... PETA tried to stop a **Cornish Christmas reindeer parade for children and charity** saying it showed children that animals can be used for entertainment. Event organizer Pam Moss didn’t bow down as the money raised went to support local charities. And so it goes ...

Holiday Cheer! It was smiles and drinking and great industry comradery at the annual Fur New York holiday party held last week. Industry members joined their colleagues to toast the holidays and the debut of the first cold weather snap that hit much of the country.



Sable sale in St. Petersburg. Results from the recent farmed sable sale in St. Petersburg ...of the 45,000 pelts offered, 85% were sold. Prices are up since the last auction in April. Italy was the main buyer with support from Russia.

Famous Faces in Fur. While consumers certainly love their fur, it's the celebrities who are always in focus for the paparazzi ... and set trends around the world. Here's a sampling of some famous faces flaunting their fur fashion!



*In keeping with subscription guidelines, the next issue
of Sandy Reports will be published on
January 9, 2017.*

*I wish you all a healthy, happy and peaceful
holiday season.*



Regards,

Sandy Blye

Subscription Rates (email only)

One year: \$ 150.00

Two years: \$ 265.00

Three years: \$ 365.00

Sandy Reports is published weekly (except for the first three weeks in August and the last two weeks in

December and first week in January) by Blye Media Relations, LLC

+1.917.691.3015; sandyblye@gmail.com